

EA Show Specials • Spring 2012



Archipelago Botanicals

Free Testers with all show orders. Limit one tester per sku ordered for per customer.
Note Canada Spring 2012 Special on applicable orders.

Bella Cucina

New Customer "Benevento" Promotion

Welcome to Bella Cucina! If this is your first time ordering with Bella Cucina, we thank you and we look forward to a successful partnership with you. If you have been a previous customer and not placed an order during or before 2011, we would like to 'Welcome' you back with this special incentive.

- Reduced minimum order of \$500 (from \$750)
- FREE testers
- FREE point of purchase signage
- 15% freight cap for orders over \$2000 (normally 20%)

You may mix and match Artful Food & Casa Collezione items to meet minimum.

Existing Customer "Grazie" Promotion

As a current customer, we would like to thank you for your loyalty! Your business is important to us and we appreciate our partnership.

- Orders over \$500 receive FREE testers
- 15% freight cap for orders over \$2000 (normally 20%)

All show specials apply to immediate ship orders only and must be paid by Credit Card. 15% Shipping Freight cap for LTL freight only. Lift gate and inside delivery charges extra. 15% Freight cap shipping does not apply to delayed ship, new product introductions, special orders or out of stock items.

Additional Show Promotions

Minimum order of \$500 required for show specials

Tuscan Italian Grills: minimum 2 grills of same size

- Originale \$99 (regular price \$129) (SKU 9001)
- Grande \$119 (regular price \$169) (SKU 9002)

** Featured in Elle Décor Magazine & Martha Stewart living*

Antipasti Serving Tray (Grande)

- Buy 1 case antipasti GRANDE serving trays (SKU 2063) and get 1 case for FREE! \$200 retail value.

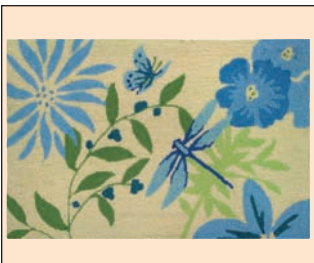
Extra Virgin Olive Oil

- A Taste of Tuscany Extra Virgin Olive Oil (SKU 227) Reg. Price \$180/case of 12 on Show Special for \$120 per case. Minimum 2 cases.

All show specials are for immediate ship and must be paid by credit card; for orders placed at the CGTA Toronto Show, Jan 29- Feb 2, 2012.

Bluebird

Place an order of \$180 or more and receive 3 dozen assorted greeting cards FREE and a FREIGHT CAP of 15%. Offer valid from January 29th for February 16th.



ME Show Specials • Spring 2012



Homefires

Displayer Program 3:

Includes 26 Accent Rugs @21.50, 1 Wood Display Unit #DISP-03 w/wheels \$119, 1 Homefires Accents Header and 3 FREE Rugs to offset price of display. Total \$678.

Displayer Program 4:

Includes 37 Accent Rugs @21.50, 1 FREE Wood Display Unit #DISP-04 w/wheels, 1 Homefires Accents Header. Total cost \$795.50.

Displayer Program 27:

Includes 18 Accent Rugs @21.50, 1 #DISP27 Dark Walnut FREE. Total cost \$387.00



Lollia

New order: 1 case of FREE salts (breathe, wish, relax or imagine) with purchase of 4 collections. FREE petite candle testers. Please use code P-W12-LN01
Minimum 4 stories – as always FREE testers for handcreme/edp.

Reorder: Place an order of \$500 to \$999 and receive 3 FREE Handcremes (\$72 retail value). Use code P-W12-LR01. Place an order of \$1000 and over and receive 6 FREE handcremes (\$144 retail value). Use code P-W12-LR02

Poetic License: Place a re-order of \$500 and receive 3 FREE Poetic License Candles (\$90 retail value). Use code P-W12-PLR01. New customers that are not bringing in other collections can purchase all 19 case packs of candles and get 1 FREE case. Use code P-W12-PLN01. Testers in Poetic License will be a flat rate of \$5 each (adjust manually).

Specials valid from January 29th to February 2nd only.



Love & Toast

New order: Place a minimum order (4 collections/fragrance or product) and received 24 FREE Lip Butters (\$72 retail value) and FREE 15 Piece Handcreme Sampler Pack in 3 Fragrances (\$27 retail value). Use code P-W12-LTN01.

Reorder: Place an order of \$350 - \$499 and receive 12 FREE Lip Butters (\$36 retail value). Use code P-W12-LTR01. Place and order of \$500 and over and receive 6 FREE Handcreme (\$54 retail value). Use code P-W12-LTR02.

Specials valid from January 29th to February 2nd only.



Makana Candles

Place and order of \$400 and over and receive a 10% discount.

Mistral

Place an order of \$750 or over and receive a FREE case of product ordered (excluding perfumes). May be a mix of new & existing products.

Purchase a case pack of Atelier Bar soaps and a case pack of Atelier Foam Bath and receive a 10% discount off the case pack price of both products.

Specials valid from mid January to February 28, 2012.



Sahara Teas

5% off new orders plus FREE Smell Me Testers with each flavour ordered.



ME Show Specials • Spring 2012



Skeem

Place an order over \$500 and receive a 5% discount.
Special valid from January 29th to February 2nd only.

Spaceform

Place an order over \$1000 and receive 12 FREE mini stands and free gift bags w/ tissue paper.



Table Topics

Now & Later Promotion:

The NOW order: Write a fill in order for immediate delivery and get an additional 5% discount. *The LATER order:* Write an order that includes at least one of the new editions for Spring and get a 5% discount on this order too!

Details: Must write two orders, one for immediate ship (NOW), the other to ship by March 23rd (LATER). Each order must be a minimum of \$200 to qualify. The LATER order must have at least one new edition and can be a combination of new and existing products. Qualifying new editions are Happiness, Reality Check, Love You Dad, and Love You Mom.

Special valid from Jan 1- Feb 15, 2012.



Teatulia

Place an order of \$250 or more and receive a 10% discount. Minimum for show orders is \$150. Receive a FREE canister display with 6 cases of tea ordered.



Tickled Pink

Place an order of \$500 or more and receive a FREE Spiral Display. Item #BQ-SP
Place a Jewelry order of \$200 or more; get a FREE 2 Tier Jewelry Stand. Item #BQ-2J
Place a Jewelry order of \$300 or more; get a FREE Necklace Stand. Item #BQ-ND
Place a Jewelry order of \$500 or more; get a FREE Counter Mirror. Item #BQ-MI
Place an Earring order of \$300 or more; get a FREE Earring Display. Item #BQ-EA
Place a Hat order of 60 Hats or more; get a FREE Hat Display. Item #BQ-HR

Special valid until March 1/12. Can have more than one special as long as the dollar amount of the order totals the combination of specials.



Vietri

Place an order of \$2000 or over and receive a FREIGHT CAP of 15%. Orders must ship immediately.

Non Stocking Dealers receive wholesale pricing with a minimum order of \$500.



ME MARKET EXPRESSIONS

www.marketexpressions.com

ph 800-663-6668

CGTA Toronto • Jan 29–Feb 2, 2012
Congress Centre North • Hall II • Booth 11447